

How do you measure success?



Find the answer at the



Student
Success
Program

What Is the SSP?

The Efficacy Institute's Student Success Program (SSP) is a five-day summer experience—June 24-28, 2013 and July 8-12, 2013—for students of color entering grades 8-12 at academically rigorous schools. The SSP provides students with a place to discuss the challenges and opportunities they face, and equips them with an Efficacy framework for success. Located at Bentley University, in the suburbs of Boston, the SSP combines a truly transformative daytime curriculum with fun-filled evening activities that take advantage of the best of Boston.



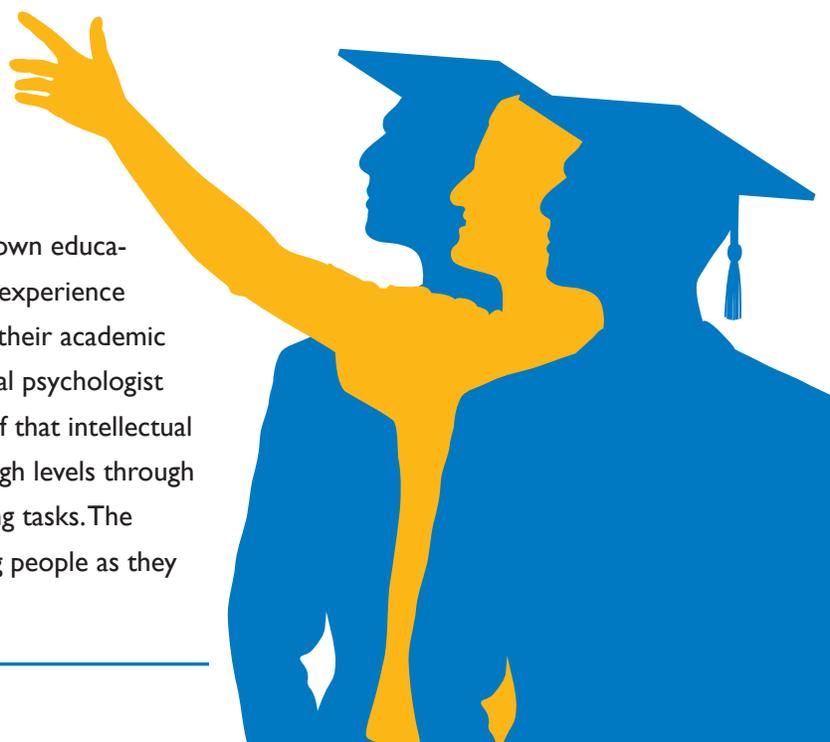
“ For my son, SSP made him think about how he would approach high school and compete in ways that would enhance his success in the classroom and beyond.”

SSP 2012 Parent



Who Is the Efficacy Institute?

The Efficacy Institute is a nationally known educational organization with over 30 years experience helping students and adults achieve to their academic and professional potential. Founded by Harvard-trained social psychologist Dr. Jeff Howard, our work is rooted in the constructive belief that intellectual capacity is neither fixed nor given; rather, it can be built to high levels through the sustained application of effective effort toward challenging tasks. The SSP brings this mindset and other Efficacy concepts to young people as they become college ready.



The SSP Advantage

The SSP is designed to extend the success of your generation to your children. Our curriculum brings out the best in students and stimulates their drive to excel in school and in college by helping them:

- Understand how intellectual capacity can be built through the application of effective effort at challenging academic work
- Develop greater confidence in their capacity to achieve challenging goals
- Stay resilient in the face of difficult tasks to accelerate development
- Show strong character, especially in tough situations
- Build a support network of peers from across the country

Evening Programming

Each evening SSP students will have a chance to connect with one another through teen focused social, recreational, and cultural activities. Events will be hosted on the Bentley University campus, and Boston-area outings.

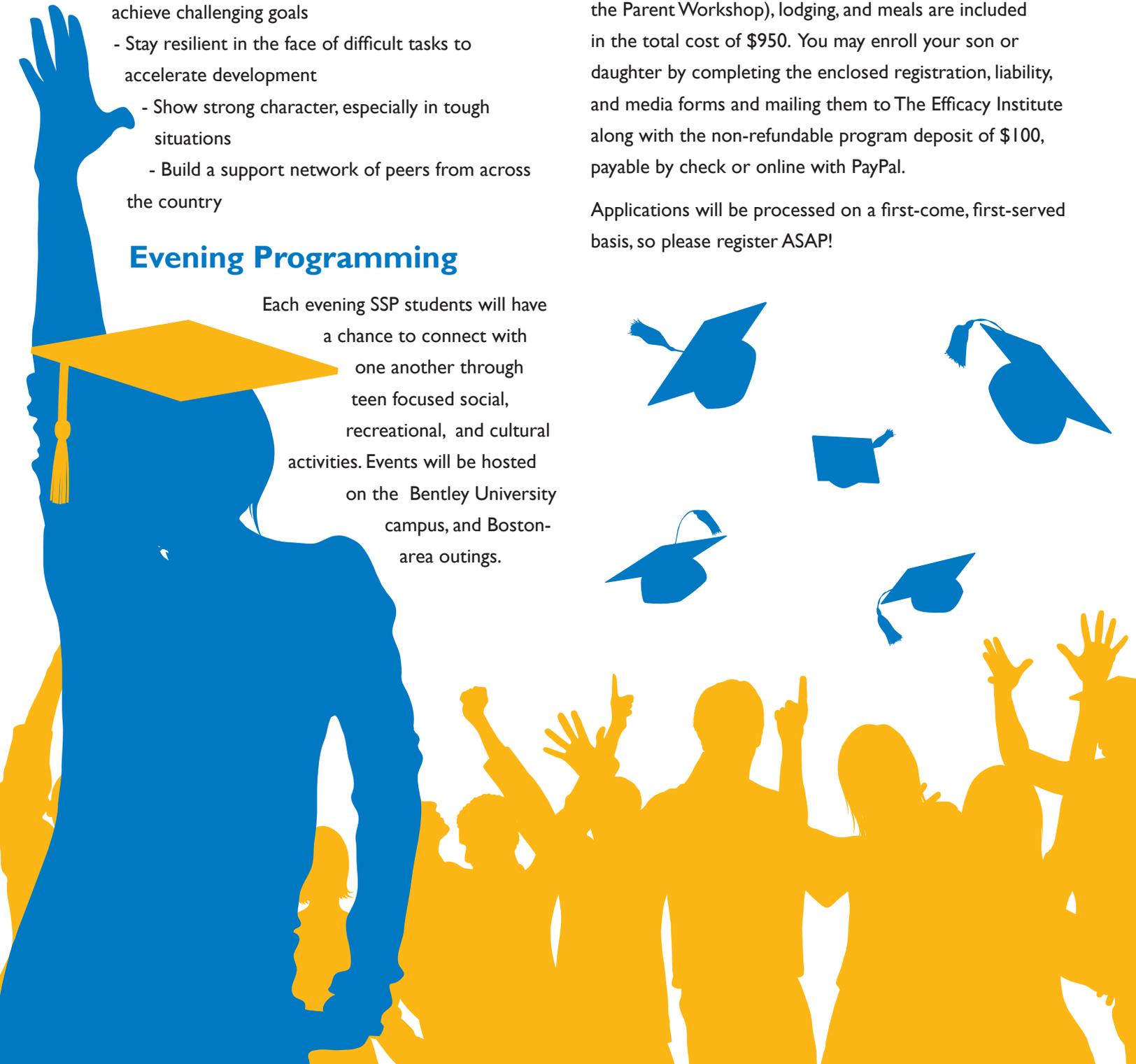
Parent Involvement

An Efficacy Workshop will be offered to parents on the Friday afternoon prior to student checkout. The workshop will provide an overview of SSP concepts and help parents support their children in applying SSP learning to their daily lives back home.

How to Enroll

All educational and recreational programming (including the Parent Workshop), lodging, and meals are included in the total cost of \$950. You may enroll your son or daughter by completing the enclosed registration, liability, and media forms and mailing them to The Efficacy Institute along with the non-refundable program deposit of \$100, payable by check or online with PayPal.

Applications will be processed on a first-come, first-served basis, so please register ASAP!



Student Success Program Registration Form

Applications must be received no later than Friday, May 31, 2013. Applications will be processed on a first come, first served basis, so register ASAP. Fill out the form below and fax back to The Efficacy Institute at **781 547 6077**, or mail to **The Efficacy Institute, Student Success Program, 182 Felton Street, Waltham, MA 02453**.

Contact Information

Student's full name _____

School 2013-14 _____ Grade _____

Student email address _____

Parent/Guardian full name _____

Parent/Guardian phone number _____ Email address _____

Street address _____ Apt. # _____

City _____ State _____ Zip code _____

Week your student will to enroll for: *(please circle one)* June 24-28, 2013 July 8-12, 2013

Program Deposit

The total program cost is \$950. This cost includes all daytime and evening programming, meals and lodging for students, as well as an Efficacy Workshop for parents. To reserve a space, please include with your permission forms a non-refundable \$100 program deposit by check, payable to The Efficacy Institute. You can also pay online using PayPal; please visit www.efficacy.org and click on the **Student Success Program** logo for more information.



Our Background

For over 30 years The Efficacy Institute has been dedicated to the Mission of getting all children to proficiency or higher. Founded by Harvard-trained social psychologist Dr. Jeff Howard, our work is rooted in the constructive belief that intellectual capacity is neither fixed nor given; rather, it can be built to high levels through the sustained application of effective effort toward challenging tasks.

Our solutions are practical, easy to use, and proven to get results. Through workshops, coaching and training, we engage educators, parents, community leaders and students in our results-driven Approach to Education Reform: **Mission, Mindset, and Method**. This package builds consensus around a **Mission** of academic proficiency and strong character for all students, and establishes a healthy **Mindset** to support it – that is a belief in the capacity of students (and their teachers) to accomplish it, backed by a data-driven **Method** of self-directed improvement.

Using this approach we have made significant positive inroads in some of the most challenged communities in the nation. To date we have trained over 100,000 adults and children in more than 50 school districts nationwide. Our clients have included Memphis City Schools (TN) in collaboration with the Gates Foundation, Bibb County Schools (GA), Hattiesburg Public Schools (MS), New Bedford Public Schools (MA), the School District of Palm Beach County (FL), Stamford Public Schools (CT), and Peres Elementary School (Richmond, CA).

We offer a range of services designed to engage school and district administrators, educators, students, parents, and community organization staff and leaders. We begin every partnership with an assessment of our client's unique needs and work together to develop a customized proposal of services. The descriptions below provide a basic overview of our training and consulting services across the audiences we serve.

Initial Efficacy Engagement

As an initial engagement we offer Efficacy presentations to schools, districts, and community organizations, and at professional development conferences. Our presentations introduce core concepts including the Efficacy **Mission** (academic proficiency and strong character for all children), **Mindset** ("smart is something you can get"), and **Method** (the data-driven Self-Directed Improvement System™).

Administrator & Educator Services

The Efficacy Approach comes alive when administrators and educators join together in aligning their beliefs and practices to the Mission, Mindset, and Method. Through curriculum, training, and execution support, our consultants help create an environment where all levels within a school are working together, with

a shared language, toward a common goal. Our service packages for K-12 schools include:

- **The Efficacy Turnaround Process** empowers district and building administrators to articulate and coordinate the drive for widespread proficiency in a cluster of currently underperforming schools
- **The Efficacy Single School Initiative** is a comprehensive reform process that engages individual school communities in the collective effort to accelerate all students to academic proficiency and strong character

STUDENT PROGRAMS

We have developed a range of services that directly engage students from Pre-K to college, equipping them with the tools they need to be successful, now and in the future. Our student services include:

- **The Envoy Project** prepares students who have shown leadership in traditional and non-traditional ways to serve as positive change agents within their schools and communities
- **Student Success Program** is a 5-day residential program that combines Efficacy curriculum and recreational evening events for students of color attending academically rigorous schools
- **Efficacy Workshop** for College-Bound/College Students is a 2-day experience that teaches core Efficacy concepts to students who are preparing for college, or are new to college
- **Kids to Kids** is a student mentoring program that readies high school students to teach Efficacy lessons to students at nearby elementary schools and early education centers

Parent/Family Programs

Parents and families are essential partners in the Efficacy Approach. Our 3-hour Efficacy Parent & Family Workshop complements other Efficacy services by inviting parent/guardians to actively participate in the proficiency mission, and teaching them tools and techniques they can use to support constructive attitudes toward learning in their homes. We also offer a Train-the-Trainer experience that certifies individuals within a district or community to facilitate this workshop.



Contact Us:

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Waltham, MA 02453

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F: 781 547 6077
www.efficacy.org